



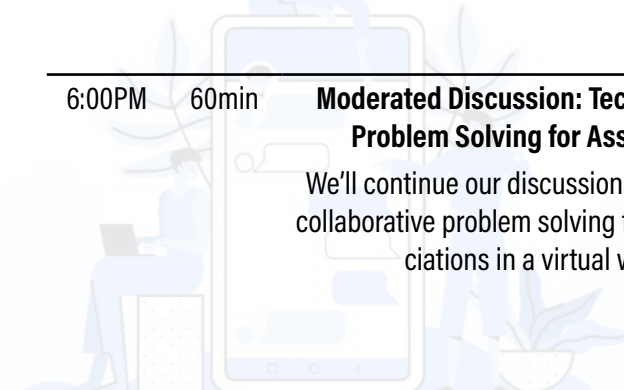


Start (ET)	Duration	Topic & Goals	Speaker(s)	Platform
3:30PM	30min	<b>Opening Keynote Address - Awakenings</b> Despite our virtual setting, the outstanding Debra Townsend will energize our conference, re-ignite your energy and re-affirm your commitment to quality health care.	 Debra Townsend	YouTube
4:00PM	15min	<b>Welcome &amp; Introduction</b>	Dan Olson, HPN President	YouTube
4:15PM	45min	<b>Moderated Discussion: Challenges to Tackle</b> HPN invites attendees to bring their challenges to the table as we take a look at the near future for health care associations and professionals.	Lynn Brooks, HPN Past President & HPN Board Members, Staff	Google Meet
5:00PM	30min	<b>Happy Hour: Virtual Tour of Boulder, CO</b> While we can't make it in person, we'll be treated to a fun social event exploring Boulder virtually as we continue our discussions.	HPN Staff, Boulder CVB	Google Meet



Start (ET)	Duration	Topic & Goals	Speaker(s)	Platform
11:00AM	60min	<b>Telehealth &amp; its Impact on Care Delivery</b> We will look at how telehealth has impacted delivery of care services from a variety of perspectives, including how education has been impacted.	 	YouTube
12:00PM	30min	<b>Rural Healthcare in Pandemic Times</b> How has rural care delivery changed due to COVID-19, and what is likely to stick as we look toward the future? How are rural health professionals pivoting to meet needs? Where does reimbursement come in?		YouTube
12:30PM	30min	<b>Pivots, Productivity &amp; Working from Home</b> HPN invites attendees to bring their challenges to the table as we take a look at the near future for health care associations.	 Kathy Cilia, American Medical Technologists	YouTube
6:00PM	60min	<b>Moderated Discussion: Technology and Problem Solving for Associations</b> We'll continue our discussions and do some collaborative problem solving for health associations in a virtual world.	HPN Board & Staff	Google Meet

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Virtual Fall Conference  
Nov. 11-13, 2020

*Pay what you think is fair!*

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11:00AM	30min	<b>Can Associations Replace College?</b> Cobb explores the reasons why this is possible and how Associations may provide learning value that is comparable (or better?) than traditional university education.	 Jeff Thomas Cobb	YouTube
11:30AM	30min	<b>Educational Delivery Post-COVID</b> Online college? Hybrid learning? What's here to stay, and what value do traditional institutions still have to offer during COVID-19 and beyond? How has virtual training impacted our view of on-the-job training?	  Jennifer Eccles, HealthForce MN & Glen Mayhew, Jefferson College of Health Sciences	YouTube
12:00PM	30min	<b>An Argument Against Government Licensure of Health Professionals</b> Cannon argues direct government licensing is counterproductive for health professionals and consumers. Will relaxed regulations during COVID-19 be the new normal?	 Michael Cannon, Cato Institute	YouTube
12:30PM	30min	<b>Advocacy through a Pandemic... Social Unrest... and an Election Cycle</b> How has advocacy messaging and response changed throughout this rollercoaster year? What does the future hold in advocacy?	 Rebecca Preddie, American Music Therapy Association	YouTube
1:00PM	60min	<b>How Healthcare Can Heal Racism</b> We assemble an outstanding roundtable of speakers on health equity issues highlighted by the COVID-19 pandemic, and ways for health professionals and associations to address those issues going forward.	 <b>Atrium Health</b>  <b>The Commonwealth Fund</b>  <b>JOHNS HOPKINS CENTER for HEALTH EQUITY</b>	YouTube
6:00PM	60min	<b>Happy Hour &amp; HPN Business Meeting</b> Continuing open discussion and highlighting needs, priorities and activities for HPN.	Dan Olson, HPN President	Google Meet

