U.S. Department of Labor
Employment and Training Administration

ETA Opportunities for
Allied Health Workforce Development
Our Goals Today

TO PROVIDE AN UNDERSTANDING OF:

The publicly funded Workforce Investment System
How ETA resources can help solve Allied Health workforce challenges
How to access ETA resources for workforce development
ETA MISSION STATEMENT
The mission of the Employment and Training Administration is to contribute to
the more efficient functioning of the U.S. labor market by providing high quality
job training, employment, labor market information, and income maintenance
services primarily through state and local workforce development systems.
Workforce Investment System

$15 billion public investment in America’s workforce

Workforce system convener and catalyst to address workforce challenges

Source of funds, source of talented workers, and provider of direct services to both job-seekers and businesses
Demand-driven Approach

Shifting from:
- Responding to needs of the individual job-seeker

Shifting to:
- Responding to workforce needs in the local economy and skills demanded by industry
Demand-Driven Workforce Investment

Knowing where the jobs are – both new jobs and current jobs that may be changing

Knowing the skills and competencies necessary to do those jobs

Understanding the labor market context
Framework for Demand-Driven Solutions

The Power of e3

Strategic Partnerships between:

1. Business and Industry
2. Education and Training Providers
3. The Workforce Investment System
Demand-Driven Strategies

Flow from economic analysis and workforce challenges identified by E3 partners

Strategies

Focus on building the skills of the labor pool based on identified need

Result In:

Strategic workforce investments

Informed direct service delivery for workers and businesses locally

Target high growth/high demand/economically critical industries
The Public Workforce System
Publicly Funded
Deliver Federal, State, and Local Employment and Training Programs
More than 1,900 Career Centers Across America

$15 Billion Annual Investment

Employers have direct access to these services

1,953 Centers

Plus

1,648 Affiliates
Finding your nearest One-Stop Career Center

www.careeronestop.org

or call

1-877-US2-JOBS
ETA focus on Allied Health

Allied Health: critical occupations in the high-growth health care industry

Nation-wide vacancy of over 10% for allied health occupations

Declining enrollments in allied health training programs
ETA Response

Investments in innovative recruitment and training programs under the High Growth Job Training Initiative

Opportunities for expansion and revitalization of training programs under Community-Based Job Training Grants

Pipeline development and training through registered apprenticeship, job corps, and other programs
Allied Health Workforce Solutions: Pueblo Project HEALTH

Grantee: Pueblo Community College, $715,402 grant

Challenge: A shortage of allied medical personnel in rural Colorado communities

Solution:
Create hybrid training that allows graduates to secure employment in Respiratory Care and serve as volunteer Emergency Medical Technicians.
Reach rural areas by using distance learning technology and mobile clinical experiences, including the Emergency Care Simulator.
Provide support services through a partnerships with Pueblo Worklink and the community college coordinator, including recruitment, mentoring, job shadowing, remediation, and funding.
Job Corps: a no-cost education and vocational training program administered by the DOL that helps young people ages 16 - 24 learn a trade, earn a high school diploma or GED and get help finding a good job.

Job Corps campuses offer Allied Health training

A constant source of new employees
Motivated employee candidates
Training tailored to a company's needs
Campuses assist employers in the selection process
Tax benefits for employers
Registered Apprenticeship
http://www.doleta.gov/atels_bat/

Registered Apprenticeship: An employer-sponsored training program that combines on-the-job training and related classroom instruction in which workers learn the practical and theoretical aspects of a highly skilled occupation.

20 apprenticeable allied health occupations

- Rad Tech, X-Ray Tech, Mammography Tech apprenticeships currently piloted in Wisconsin
- Others available for employer customization through the Bureau of Apprenticeship and Trade and State Apprenticeship Councils
Workforce Investment System - "Growing Business in High Demand"

Access to timely tools and information is critical for supporting operations, building effective partnerships, and outreach efforts by the Workforce Investment System (WIS). Tap into a multitude of resources that assist in the integration of demand-driven principles, provide partnership and skills building tools, and help position services favorably with high growth industry employers.

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**Multimedia Information**

**Get your skills in gear**

**Self-Paced Learning**

1. Emily Stover DeRocco Speaks at Workforce Innovation 2003 06/24/2004
2. John H. Marburger, III Speaks at Workforce Innovation 2003 06/24/2004

**Research & Information**

**Find Resources Fast!**

Search:

- Keyword
- Document

**10 Most Recent Postings**

1. Workforce and Economic Development: The Essential Partnership 01/03/2005
3. (WIS) Lancaster County, Pennsylvania WIB's Community Audit Project 12/01/2004
6. (WIS) LMI Marketing Pilot Project: City of Cleveland/Cuyahoga County-Final Report 11/19/2004
7. PA-Lancaster County Industry Cluster Profiles 11/19/2004
8. PA-Lancaster County Other Industry Cluster Index 11/19/2004
9. PA-Lancaster County Other After 11/19/2004

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**Solutions-Based Tools**

**Tool Box**

**Most Recent Tools**

2. High Growth Training Initiative Model Site 03/23/2004

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**Innovations In Action**

**Who’s in the spotlight?**
Career Guidance
www.CareerVoyages.gov
Call To Action

Build Partnerships with One-Stop Career Centers and Boards

Participate in Local Decision Making through WIBS

Share your workforce needs and JOBS!

Commit to developing workforce with skills for tomorrow
Competitive Funding
Key Areas of Emphasis

1. Focus on Skill & Competency Needs of High-Growth/High-Demand Industries
2. Strategic Partnerships
3. Industry-Driven Training & Capacity Building
4. Leveraged Funds and Resources
4. Clear and Specific Outcomes
5. Replication & Sustainability
How To Find
The Business Relations Group

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Employment and Training Administration
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