



Wed, Nov. 11 - Overcoming Challenges



HPN VIRTUAL FALL CONFERENCE NOV. 11-13

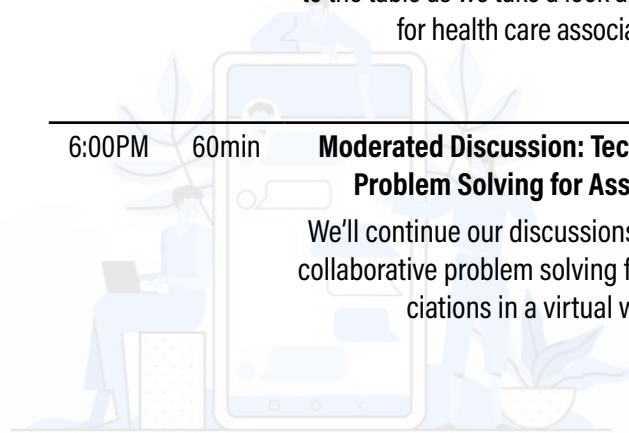
Start (ET)	Duration	Topic & Goals	Speaker(s)	Platform
3:30PM	30min	Opening Keynote Address - Awakenings Despite our virtual setting, the outstanding Debra Townsend will energize our conference, re-ignite your energy and re-affirm your commitment to quality health care.	Debra Townsend	YouTube
4:00PM	15min	Welcome & Introduction	Dan Olson, HPN President	YouTube
4:15PM	45min	Moderated Discussion: Challenges to Tackle HPN invites attendees to bring their challenges to the table as we take a look at the near future for health care associations and professionals.	Lynn Brooks, HPN Past President & HPN Board Members, Staff	Google Meet
5:00PM	30min	Happy Hour: Virtual Tour of Boulder, CO While we can't make it in person, we'll be treated to a fun social event exploring Boulder virtually as we continue our discussions.	HPN Staff, Boulder CVB	Google Meet

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Thurs, Nov. 12 - The New Normal

Start (ET)	Duration	Topic & Goals	Speaker(s)	Platform
11:00AM	60min	Telehealth & its Impact on Care Delivery We will look at how telehealth has impacted delivery of care services from a variety of perspectives, including how education has been impacted.	 Ateev Mehrotra, Harvard Medical School	YouTube
12:00PM	30min	Rural Healthcare in Pandemic Times How has rural care delivery changed due to COVID-19, and what is likely to stick as we look toward the future? How are rural health professionals pivoting to meet needs? Where does reimbursement come in?		YouTube
12:30PM	30min	Pivots, Productivity & Working from Home HPN invites attendees to bring their challenges to the table as we take a look at the near future for health care associations.	Kathy Cilia, American Medical Technologists	YouTube
6:00PM	60min	Moderated Discussion: Technology and Problem Solving for Associations We'll continue our discussions and do some collaborative problem solving for health associations in a virtual world.	HPN Board & Staff	Google Meet



HPN HEALTH PROFESSIONS NETWORK
Virtual Fall Conference
Nov. 11-13, 2020

Pay what you think is fair!

Start (ET)	Duration	Topic & Goals	Speaker(s)	Platform
11:00AM	30min	<p>Can Associations Replace College?</p> <p>Cobb explores the reasons why this is possible and how Associations may provide learning value that is comparable (or better?) than traditional university education.</p>	Jeff Thomas Cobb, Tagoras	YouTube
11:30AM	30min	<p>Educational Delivery Post-COVID</p> <p>Online college? Hybrid learning? What's here to stay, and what value do traditional institutions still have to offer during COVID-19 and beyond? How has virtual training impacted our view of on-the-job training?</p>	Jennifer Eccles, HealthForce MN & Glen Mayhew, Jefferson College of Health Sciences	YouTube
12:00PM	30min	<p>An Argument Against Government Licensure of Health Professionals</p> <p>Cannon argues direct government licensing is counterproductive for health professionals and consumers. Will relaxed regulations during COVID-19 be the new normal?</p>	Michael Cannon, Cato Institute	YouTube
12:30PM	30min	<p>Advocacy through a Pandemic and an Election Cycle</p> <p>How has advocacy messaging and response changed throughout this rollercoaster year? What does the future hold in advocacy?</p>	Rebecca Preddie, American Music Therapy Association	YouTube
1:00PM	60min	<p>How Healthcare Can Heal Racism</p> <p>We assemble an outstanding roundtable of speakers on health equity issues highlighted by the COVID-19 pandemic, and ways for health professionals and associations to address those issues going forward.</p>	  	YouTube
6:00PM	60min	<p>Happy Hour & HPN Business Meeting</p> <p>Continuing open discussion and highlighting needs, priorities and activities for HPN.</p>	Dan Olson, HPN President	Google Meet

